



HASS Rubric: Foundations

Who is responsible for marketing and communications at the organization?

Beginner

Marketing and communication tasks are completed by individuals from various departments. There is no dedicated marketing and communications volunteer or staff member.

Intermediate

The organization has at least one dedicated marketing and communications volunteer or part-time staff member. **The part-time staff member is exclusive to marketing and communications tasks.**

Advanced

The organization has at least one dedicated marketing and communications staff member.