



HASS Rubric: Intake-to-Placement

Does the organization have an adopter-on-deck list?

Terminology

1. **Adopter-On-Deck:** Information collected from adoption interest forms including pets a person is interested in, qualities they are looking for, and current home set up is captured in a centralized spreadsheet or data location. This information is referenced to assist in matchmaking efforts for pets in care and pets incoming.

Beginner

Organization accepts ongoing adoption interest forms/requests. Interest forms may be collected for general adoption interest and placed in a queue or on-deck list or for a specific pet available for adoption. Adoption recruitment efforts are shared once per quarter through official organization communication channels such as newsletters or social media posts.

Intermediate

Organization accepts ongoing adoption interest forms/requests. Interest forms are collected for general adoption interest and placed in a queue or on-deck list or for a specific pet available for adoption. Adoption recruitment efforts are shared once per month through official organization communication channels.

Advanced

Organization has created an adopter-on-deck list and is continuously recruiting adopters. Potential adopters are collected for general adoption interest and placed in a queue or on-deck list or with specific pets in mind. The adopter-on-deck list is utilized in matchmaking for potential adopters who have not yet been matched with a pet.