



## HASS Rubric: Intake-to-Placement

How frequently are pet placement topics marketed?

### Beginner

Pet placement topics are marketed to the public at least twice per year. **Placement topics include** foster initiatives, pet placement needs, adopter or foster on-deck recruitment, success stories of placements, transport partner details, and more.

### Intermediate

Pet placement topics are marketed to the public at least once per quarter.

### Advanced

Pet placement topics are marketed to the public at least once per month.