



HASS Rubric: Pet Support Services

How frequently are pet support services topics marketed?

Beginner

Pet Support Services topics are marketed at least twice per year. Marketing may include website banners, social media campaigns, email campaigns, in-person fliers or banners, and more. Pet Support Services topics may include what your organization can directly offer, your existing partnerships, or commonly requested services that you can support.

Intermediate

Pet Support Services topics are marketed at least once per quarter (four times per year). Marketing may include website banners, social media campaigns, email campaigns, in-person fliers or banners, and more. Pet Support Services topics may include what your organization can directly offer, your existing partnerships, or commonly requested services that you can support.

Advanced

Pet Support Services topics are marketed at least once per month. Marketing may include website banners, social media campaigns, email campaigns, in-person fliers or banners, and more. Pet Support Services topics may include what your organization can directly offer, your existing partnerships, or commonly requested services that you can support.