



HASS Rubric: Pet Support Services

How often does the organization engage in community outreach activities?

Consideration

A community outreach activity may vary in size, content, amount of collaborators, goals, and other variables based on many factors. To be considered a community outreach activity by the standards of the Pet Support section of the HASS Playbook, consider activities with the primary purpose of informing the community of pet support activities, asking the community for input or support (financial or otherwise) in developing or expanding existing options, or to directly provide the community with a program or service. Example activities include:

- A town hall to answer questions about currently available or upcoming programs/services in development including fundraising information
- An event at a local library to meet community members in person and provide information on available resources
- A booth or table at an existing community event to promote pet support services
- A mobile, free spay/neuter for owned pets event
- A monthly pet food pantry available to everyone

Beginner, Intermediate, and Advanced Determination

Consider the frequency your organization hosts or partners with an external entity that hosts community outreach activities. The overall community outreach activity does **not** have to be exclusively pet support focused to count! Ensure that **your organization's efforts** are pet support focused if not hosting, or that your organization has a specific pet support offering within the activities you are hosting.