



HASS Rubric: Supported Self-Rehoming

How frequently are supported self-rehoming topics marketed?

Beginner

The organization shares supported self-rehoming efforts or updates through marketing and communications at least twice per year. This may include available community pets through rehoming, new supporting resources for those currently rehoming pets, external platforms, and more.

Intermediate

The organization shares supported self-rehoming efforts or updates through marketing and communications at least once per quarter.

Advanced

The organization shares supported self-rehoming efforts or updates through marketing and communications at least once per month.